



AUDE LI SING

ART DIRECTION | VISUAL MISCELLANY | ILLUSTRATION

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experience

ECHO-FACTORY | MARCH 2018 - PRESENT

Freelance Art Director

Leading creative strategy and product conception + development, including branding, marketing campaigns, print and online materials, video + photo shoots for non-profit organizations, B2b and B2C clients.

CLIENTS INCLUDE: Positron, TEDx, UCLA, City Plants, Eagle Eyes, Tabasco

FREELANCE AD + ILLUSTRATOR | 2010 - PRESENT

Creative + Art Director, Visual Designer

Overall visual design direction, asset creation and team leading for web, print, and merchandising. Visual design for home entertainment, mobile applications and web, and collateral ranging from corporate to home entertainment.

CLIENTS INCLUDE: A. Mendez Studio, Sultan Records, PwC, Disney Home Entertainment, Fox

Illustrator

Commissioned illustrations for private clients and entertainment studios, as well as smattering of personal projects including tin-box dioramas, tarot card set, enamel pins and mechanical/analogue gifts (aka automata).

CLIENTS INCLUDE: Universal Studios, Sony, private collectors, The French Fury

42 ENTERTAINMENT | MARCH 2012 - OCTOBER 2017

Associate Art Director + Visual Designer

Assisting the Experience Design and Production teams with visual design conceiving, direction, and production for a variety of Alternate Reality Gaming viral campaigns. Visual design for ARG components, including websites, print, identity and branding, game interface, and social posts.

CLIENTS INCLUDE: Ford, USA Network, Mall of America, Zedd, Nine Inch Nails, Sony Computer Entertainment, Sony Pictures, Paramount, NVIDIA, Loot Crate, Microsoft.

THE CANNERY | JUNE 2006 - JUNE 2010

Visual Designer + Production Support Team Mentor

Visual design for DVD and Blu-ray, including menus and set-top games, websites, and multimedia projects, including video graphics, mobile phones wallpapers and screensavers, interactive web features. Hiring and training of new production artists.

CLIENTS INCLUDE: Library of Congress, Disney Educational Productions, Disney Home Entertainment, DreamWorks, Warner Brothers, Lionsgate Pictures, Too Faced Cosmetics

Education

Pacific Northwest College of Art — PORTLAND, OR

2021 - MFA, Applied Craft and Design

Cal State University, Northridge — NORTHRIDGE, CA

2006 - BA, Art, Visual Design Emphasis

SKILLS

Proficient

Adobe CC

Figma

Keynote + Powerpoint

MS Office + Google Suite

Mac and Windows OS

Wrike, Slack, Basecamp

Working Knowledge

After Effects

HTML, CSS

Wordpress, Wix, Squarespace

Big Cartel, Shopify, WooCommerce

Technical

Art and creative direction

UI/UX design

Branding + Identity

Experiential + Social Media

Languages

Bilingual French/English

Things That Look More Impressive Than They Really Are

Falling in slow motion

Singing the wrong lyrics to every single song

Unbeatable trivia knowledge of campy 70s French movies

